

Making someday
Today!



We all grow up listening to stories-many of them shape our understanding of the world. And we especially like the ones that end with 'happily ever after' right? So... I would like to share a such a story- one that made a huge impact on me! it is called:

Making Someday Today!



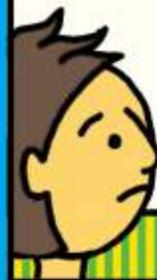
Once upon a time there lived a very happy little boy called Nero.

Like all children, he loved playing games with his friends, loved dreaming big dreams and loved pretending he was superman!

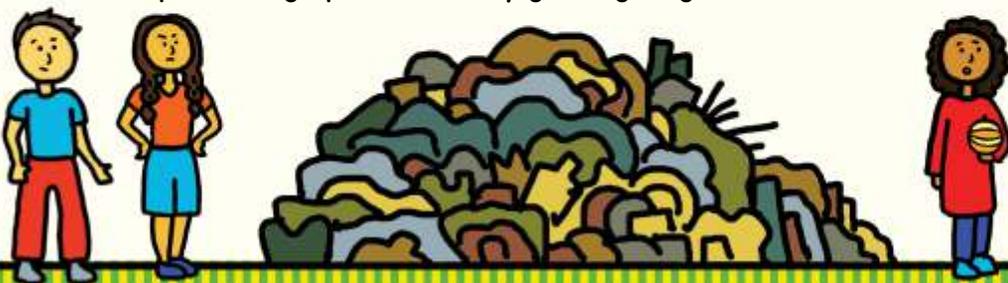
One day when he was out playing,



a big truck came...



and dumped a huge pile of smelly garbage right in the middle of the field!



Nero was flabbergasted.

They can't just do this!
We must make a change.
What are the ways...



He brainstormed and brainstormed and was super please with his ideas!

He excitedly went
to his mama
and asked her..

Mama...
can I?

Nero...you are too young, this is the
government's job, what can one person do,
this is the way it has always been...

But mama.. I can.. I am superman...

Nero!
Superman is a fairy tale!

Slowly, over the years,
Nero went from Can I to I can't...

And all those big dreams
of changing the world were
replaced by excuses, and
life became dull, and nobody
noticed anything...



Because, you see, Nero did not know
that he lived in a world called

PROCRASTiNation

where everybody says- not me, I can't, not today...maybe someday!

Then out of the blue, he got a letter from his cousin, Kate, to come visit him.
He had not met her for a long time and so, he decided to go on this journey.

When he landed there,
the first thing that struck him
was the sound of laughter,
and energy and colours
and light and love....

And...Kate - looking very strange indeed...



Cleaning up garbage
with her friends
and smiling!

But he was perplexed..

Why?

"So we can play here!", Kate promptly replied.

Nero was still baffled.

But why? Wait for the government to clean it

Now Kate was baffled...

Why should we wait when WE CAN do it ourselves?

You see, what Nero did not know was that Kate lived in a land called

Imagination

Where children say 'I CAN!' not CAN I?
and 'TODAY!!' not someday...

Then Kate took Nero to see the land of Imagination where children from all around the world were changing the bad and making it good with the power of their ideas!

In Mexico, Nero saw the amazing movement of change by 700,000 children - using the power of I CAN to build roads, plant trees fix leaky taps and so on!

In Benin, he saw children bring back their girls who had been forced to leave their studies to be wed. They even changed the law of their country!

In Bhutan he saw children tackle the problem of packaged food and saw them give alternatives so that plastic would be significantly reduced...

In India, young adults organized an auction to raise funds to buy physio therapy equipment for children afflicted with cancer, hugged lepers to make them feel accepted, helped their friend who couldn't walk come to school everyday, and much more!

Nero was stunned! Superman was not a fairy tale - there were superpowers in all the children in front of him, and they were using their powers to change the world!

I ALSO WANT THE I CAN POWER!
What's the magic potion?

A simple four step formula!
Feel, imagine, Do and Share...
And don't wait for anyone's permission to make the world a better place!

FEEL

What bothers you?
The garbage really bothered me.
Maybe you can spot loneliness, bullying,
a lack of security, uncomfortable furniture,
unlean spaces.. it can be what you choose!
For this you have to look beyond yourself
and SEE WITH YOUR HEART.

Imagine

How to make it better?
Brainstorm with your friends...
think bold, out of the box and
courageously beyond the obvious!

THINK FRESH!



And remember- you change somebody else's life, your's changes too.
Being the change changes the being.

And the most important step:
to infect others with your ideas
and to spread your energy...

To say 'I CAN' and 'I DID'
and "YOU CAN" too!



And if that was not enough -

Nero was even more amazed to know that
over 25 million children in over 30 countries
were becoming change leaders!

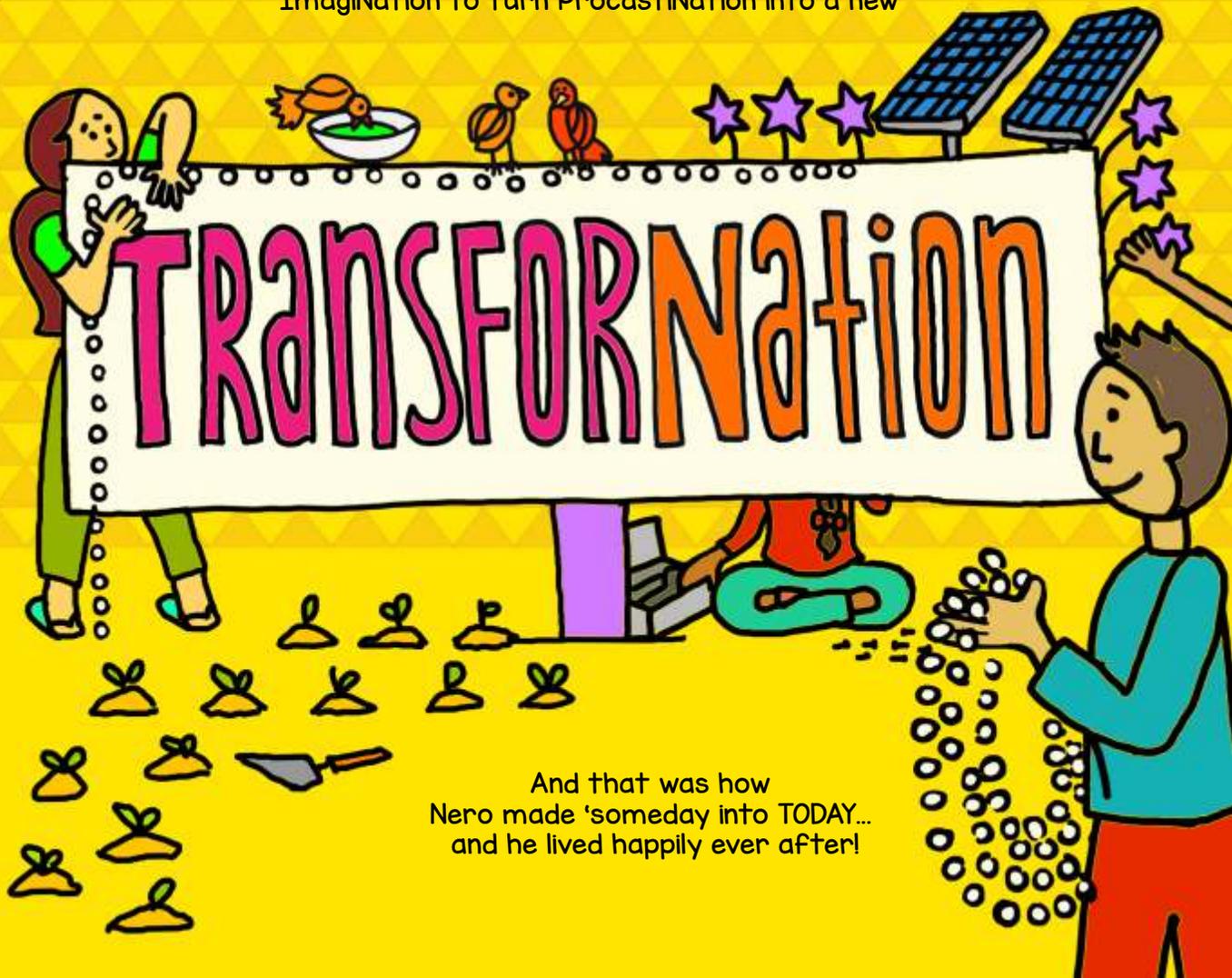
And now Nero now had the magic potion!

This was the most contagious idea

and he was going to spread it too!

He returned home ready to be the change....

He called all his friends and told them how to use
ImagiNation to turn ProcastiNation into a new



And that was how
Nero made 'someday into TODAY...
and he lived happily ever after!