DESIGN *for* CHANGE

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REAL SUPERHEROES
REAL STORIES
REAL CHANGE

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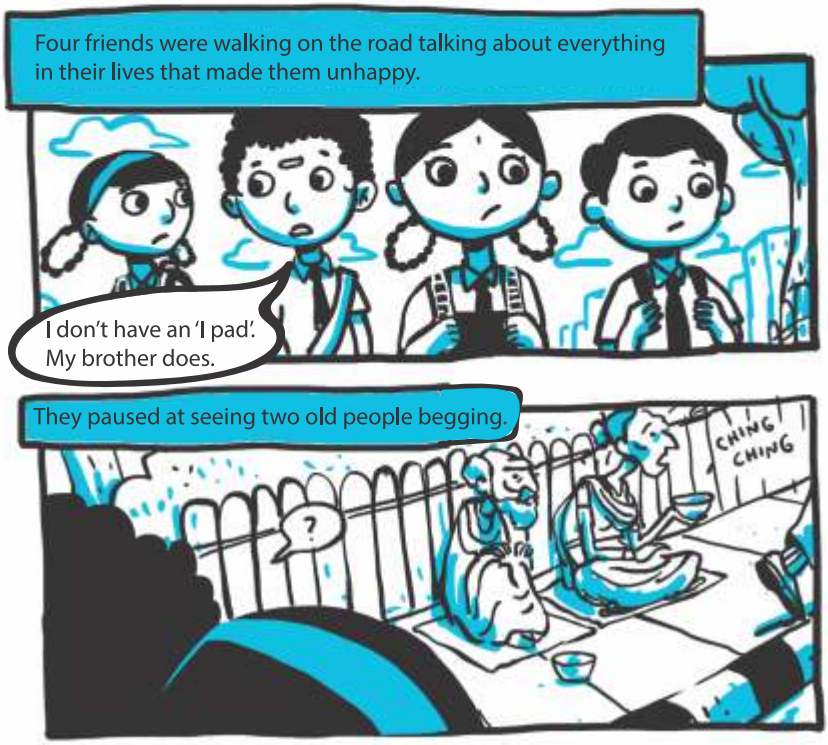
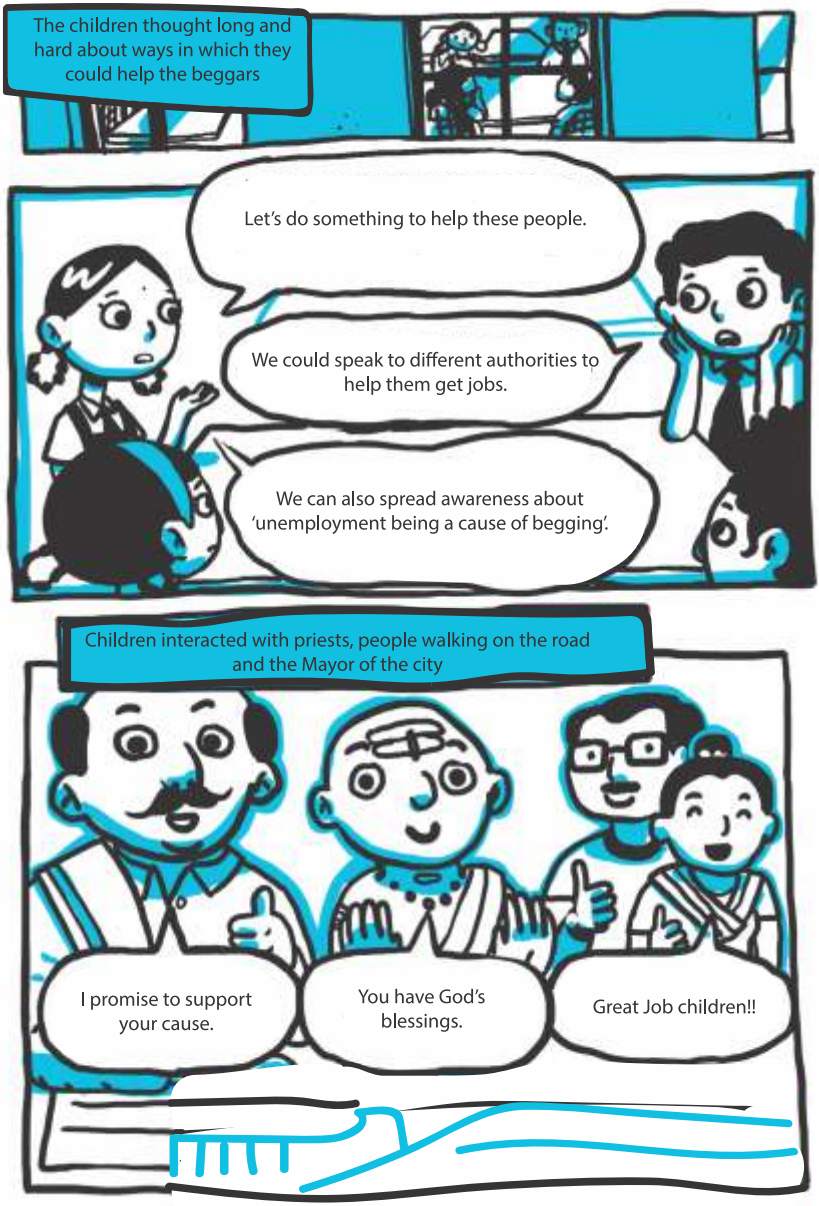
Working for a Living



Wonder how it must be to live on a footpath and beg.
Must be terrible, I guess.
Why do these people beg? Wouldn't they like to work?
Let's go ask
Hello Paati! I'm curious to know why you beg?
For money, because I couldn't get a job.
Would you like to take up a job?
Yes I will!
Children went to all the places thronged by people who begged and spoke to them.


The children thought long and hard about ways in which they could help the beggars
Let's do something to help these people.
We could speak to different authorities to help them get jobs.
We can also spread awareness about 'unemployment being a cause of begging'.
Children interacted with priests, people walking on the road and the Mayor of the city
I promise to support your cause.
You have God's blessings.
Great Job children!!

Their campaign received a lot of support. They got a lot of appreciation but no jobs or money.
How do we now help them get work?
Great idea!!
Yes, and if our idea works, other children can do the same in their regions.
Umm... Why don't we save our pocket money and set up a small shop for them.
And then, no one would have to beg.
Come then! Let's get going! Let's declare 3rd September as Anti Begging day!
They contacted the media to spread the word around their city
They spoke to their local channel
- and used social media tools like Facebook, Twitter and Google+ to create excitement about their campaign.

Thank you sir!
I feel so good now, when people buy things from my shop and hand me the money. It's such a nice feeling!
I CAN be the Change!
Thanks to the children's efforts. Three people stopped begging, and now have respectable jobs.

It's your turn now to inspire others! Come join this worldwide movement!

Design For Change is a design thinking process that continues to empower children to realise their Superpower and become the Superheroes of Change. Using the simple four step process of Feel, Imagine, Do, Share, you can put your ideas to action.

STEP 1

FEEL

Observe and connect. Observe your surroundings, how do you feel about the things around you. Identify the elements and areas that you would like changed.

STEP 2

IMAGINE

Visualise and brainstorm. Brainstorm and explore ideas for making the change happen.

STEP 3

DO

Plan and implement. Make change happen by planning different steps and implementing them.

STEP 4

SHARE

Inspire others. Share your story with the world and help them say I CAN.

To join the movement, log on to **designforchangeindia.com**
For more information regarding participation, call us on **9599916181.**

We all grow up listening to stories of great valour and courage shown by Superheroes with magical powers. These stories inspire us and act as building blocks of our character.

Today, DESIGN FOR CHANGE has unleashed a new generation of Superheroes. These young Superheroes are children from different schools and different parts of the country. They realised their superpower, stepped up and are changing the world. The two powerful words, "I CAN" is their Superpower.

The various stories in this book are real stories featuring real life Superheroes.

This book is an invitation to all children and adults around the world to join the movement of these new age superheroes. Come, be the Change. For all you know, you may be in these pages next year.

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